

# Built by and for Cooperatives: We're Wired Differently

## **HOMESTEAD QUICK FACTS**

**PROFESSIONAL EXPERIENCE** 

MMISSION-BASED **PRODUCTS AND** ADVISORY SERVICES<sup>1</sup>

Homestead Advisers was created over 30 years ago by the National Rural Electric Cooperative Association (NRECA) to provide electric cooperatives and their employees access to affordable, high-quality investment management and financial services.

Our mission to serve and our values of operating with integrity and transparency in the spirit of innovation are aligned with those of our cooperatives. We return our profits to NRECA, which provides an additional source of revenue to support member needs and initiatives. In collaboration with your fellow cooperatives, we have created programs to address cooperatives' specific business, employee and membership needs.

We listened to cooperative leaders when they told us about their challenges. That's why we offer investment solutions tailored specifically for the cooperatives in mind. Homestead Advisers' programs reflect cooperative needs, values and goals.

Homestead Funds offers a range of professionally managed mutual funds that cooperatives can use to build an investment portfolio that aligns with their specific objectives and risk tolerance.

## **Addressing Labor Concerns**



### **Deferred Compensation**

Provide competitive supplemental benefits for highly compensated employees through customized deferred compensation plans.



## **Employer-Sponsored Savings Program**

Help employees build emergency funds while fostering loyalty through an employermatched, post-tax savings benefit.



## **Short-Term Incentive and Retention Program for Employees**

Customize retention incentives by role and timeline to help protect "at-risk" positions and reduce workforce vulnerability.



#### **Employee Financial Well-Being**

Offer financial education seminars virtually or in-person for employees,, where we

discuss the importance of being financially prepared for life's challenges.

## **Managing Market Volatility**



#### **Corporate Accounts**

Position your cooperative's assets to help meet the economic headwinds facing institutional investors.

## **Supporting Your Employees' Retirement Health Care**



#### **Retiree Medical Accounts**

Fund future health care obligations through a dedicated trust that helps both cooperatives and retirees manage rising health care costs.

# **Serving Your Membership**



## **Community Purpose Accounts**

Support your community by funding scholarships and local initiatives that

strengthen your cooperative community.

# **Addressing Environment Risks**



### **Storm Reserve Program**

Set aside funds and grow your assets for environmental emergencies and future spending needs.

<sup>1</sup>All mutual funds incur expenses, which cover operating costs.

# A COOPERATIVE-FOCUSED FINANCIAL PARTNER

When you choose Homestead Advisers, you're not just selecting an investment management firm — you're gaining a partner committed to your cooperative's financial success.

# Our commitment to your cooperative's success is rooted in:

- Cooperative DNA
- Tailored Financial Solutions
- A Mission-Driven Approach
- Comprehensive Support
- Investor Education
- Community Impact



## TAKE THE NEXT STEP!

Your success is our mission. Connect with our team for investment solutions and resources specifically designed for cooperatives.

Reach out to a relationship manager today to discuss how Homestead Advisers can support your cooperative's mission. Call **800.258.3030**, **option 3**.



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Investing in any mutual fund, including the Homestead Funds, involves risk, including the possible loss of principal. An investment in a mutual fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. **Past performance does not guarantee future results.** 

Before investing in any Homestead Fund, you should carefully consider the fund's investment objectives, risks, charges and expenses before investing. The prospectus contains this and other information about each of the Homestead Funds and should be read carefully before investing. To obtain a prospectus, call 800.258.3030 or visit homesteadadvisers.com.

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